



MICHAELA ALEXIS

MEDIA KIT



MICHAELA'S OH-SO-FANCY BIO

Hailing from Ottawa, Michaela Alexis is currently one of North America's most in-demand speakers on topics related to personal branding and LinkedIn. Her journey started in March 2016 when an article she wrote about landing her dream job went viral on LinkedIn. Since then, she has replicated that success, with dozens of articles receiving millions of reads, featured on the likes of CNBC, BuzzFeed, Success.com, Inc., and more.

Michaela has garnered millions of views and over 130K followers on her personal brand.

STATISTICS

50K

90 day LinkedIn
profile visitors

130K

social media
followers

400K

average post
reach

SOCIAL MEDIA FOLLOWING



4700



4100



5000



118,000

CONTACT ME

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